



ARAB MEXICAN CHAMBER OF INDUSTRY AND COMMERCE

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THIRD EDITION OF ARAB WEEK IN MEXICO, AN SPACE FOR PROMOTE CULTURAL COOPERATION

On Monday, March 27, 2017 at installations of Mexican Ministry of Foreign Affairs, took place the inauguration of Third Edition of Arab Week in Mexico. For third consecutive year, Mexican Ministry of Foreign Affairs, was a venue to promote this event which main focus is promote cooperation, dialogue and strengthen relations between Mexico and Arab countries.

Inauguration had participation of distinguished guests H.E. Mufti R.M. Altayar, Ambassador of Libya in Mexico, also had the participation of Mr. Hammad Bin Ghanem Al-Rowaily, H.E Rabah Hadid representative of People's Democratic Republic of Algeria, H.E. Yasser Shaban, Ambassador of Egypt in Mexico, H.E. Ahmed Hatem Almenhali, Ambassador of United Arab Emirates in Mexico, H.E Ibrahim Obeidat, representative of The Hashemite Kingdom of Jordan in Mexico, H.E. Mohamed Chafiki, Ambassador of Kingdom of Morocco, H.E. Mr. Ahmed Al-Kuwari, Ambassador of Qatar in Mexico and H.E. Mr, Mohamed Abdel Saadat, Ambassador of Palestine Authority in Mexico. Also counted the participation of Mr. Hisham Al Jeborri, Business Representative of Irak Embassy in Mexico and Mr. Rudy El Azzi, Business Representative of Liban Embassy in Mexico.



Mexican government was represented by Secretary of Foreign Affairs Luis Vinegary Caso, senator Gabriela Cuevas, president of Foreign Affairs commission and Ambassador Carlos de Icaza, undersecretary of Foreign Affairs.



The event started with a welcome message of H.E. Mr. Muftah Altayar, who explained that this Arab Week will be focus at the influence of arabic culture in Mexico in all aspects of daily life. Ambassador of Libya, Muftah Altayar, argued that through President's Enrique Peña Nieto administration has been

developed an increase of relations between Mexico and Arab Countries with 55 agreements of understanding. On the other hand, Ambassador of Egypt Mr. Yasser Mohamed Ahmed Shaban, commenced his speech mentioning energy reform which boost Mexico's competitiveness in global economics due to investment is not only in arabic countries if all around the world. Ambassadors agreed that actually, the relations between Mexico and Arab Countries were living a good face derivate of trade increase and cultural exchange.



Through a recorded message Ahmed Aboul Gheir, Secretary General of Arab Ligue, congratulated Mexican government by the efforts made to intensify relations with Arab Countries. He remembered that in 1996 were signed a cooperation agreement between Mexico and Arab League, which one

includes diferente sectors as agriculture cooperation, humanity and investment. Also, remarked that cultural exchange between both regions has been huge and we have to

take advantage of interest for Arabic and Mexican products among others continue building bridges.



Senator Gabriela Cuevas, president of Foreign Affairs Commission, commenced his speech talking about arabic immigration to Mexico, thanks to arabic immigration Mexico has a huge cultural diversity which is present in gastronomy,

architecture, language and art. She said that this has to made us think about contributions of migrants all over the world, after that talks about importance of seen the region as a strategic point of investment and a potential market for Mexican products. She mentioned succeed stories in every country, renewable energy in Argelia, tourism in Morocco, Information Technologies in Jordan and sustainability at the Gulf. She mentioned that Arab Mexican Chamber of Industry and Commerce in 20 years, it has been consolidate as a leader organization at promotion of commercial exchange and approach between Mexico and Countries which integrate the region.



On the other hand, Secretary of Foreign Affairs emphasized the investment of 1,700 million of dollars of Mexican products in Arab Countries. Also talked about opening of two new embassies in the region, he also mentioned the 46 investment agreements who maintains Mexico with Arab community in fields as education, science, technology, energy and culture among others. “The big familiarity with Arab culture has been help through this time in Mexico to strengthen political, economic and cooperation relations with Arab countries”, he added that bilateral relations between Mexico and Arabic countries are in their best moment.

In Arab Week will be activities which shown the cultural wealth of Arab Countries, as exhibition of traditional dresses, craftwork exhibitions, photography exhibition, gastronomic exhibition and a conference about economic transformations and its impact of relations between Mexico-Arab Countries.



ENERGY REFORM COLLECTS \$70 BILLIONS IN INVESTMENT IN TWO YEARS

The Energy Secretariat (SENER) announced that the new energy reform has already ranked in \$70 billion in investments and could reach \$100 billion by the end of 2017.

“If we take into account awarded investments instead of investment expectations, the value chain of the energy sector -hydrocarbons and clean energy- adds up to \$70 billion, which will start to flow into the country in the next few months and will continue all through the present and upcoming presidential terms” said Energy Secretary Pedro Joaquín Coldwell.

The last bid of the round yielded \$34 billion, five times more than the past three bids.

“These eight contracts add up to 2.4 million barrels of crude oil, which is 10 times the prospective resources awarded in the first three bids. This represents only a tenth of the total resources estimated to be available in deep waters in the Gulf of Mexico. Hence, this bid is known by experts and media as the Crown Jewel” said Caldwell.

These eight contracts with 48 new companies -26 of which are Mexican- will be part of the this opening of the energy industry.

“This is a landmark to the national industry. From now on we will be working with the giants of oil production, which will level our country to the most developed oil producing countries in the world” said Coldwell.

Source: The News



EXPORTATIONS INCREASE 8% IN FEBRUARY: NATIONAL INSTITUTE OF STATICS AND GEOGRAPHY

Mexican exportations increase 8% in February regarding to the same period of 2016, generate a trade surplus of 684 million dollars, informed the National Institute of Statics and Geography.

Mexico exported 31,269 million dollars in February and imported 30,585 million of dollars according to this Institute.

Trade surplus in February was of 684 million of dollars against a \$783 million dollars in the same period of last year. Value of exportations reach 31,783 millions of dollars at same period of last year. exportations of United States represent almost 80 per cent of total amount, increased 3.9 percent in February and in the rest of the world increase 13.5 per cent declared the Institute.

United States is main principal destiny for Mexican exportations along with Canada, all members of NAFTA which will be renegotiate this year.

Be side that, total value imports was of 30,585 million dollars who involved an annual increase of 2.8%.

Mexican economy is the second in Latin America, and will increase this year between 1.3% and 2.3%, according to Local Central Bank.

Source: La Jornada



COMPANIES INVEST \$70 MD USD IN INDUSTRIAL PARK AT COLINAS SAN LUIS POTOSI

This year, six companies of automotive sector will start operations at Industrial Park in San Luis Potosí, with a total amount investment of \$70 md USD.

This companies are: Nidec Sankyo which stabilized 12 thousand squared meters with an investment of \$15 md USD. This company will start operations through second trimester of 2017 and anticipate have 500 employees.

Other company is Zeon Kasei and count with 7 thousand squared meters and an investment of \$15 md USD. They anticipate start operations through first trimester of 2017 with 20 employees. This company are focused in plastic injection for automotive sector.

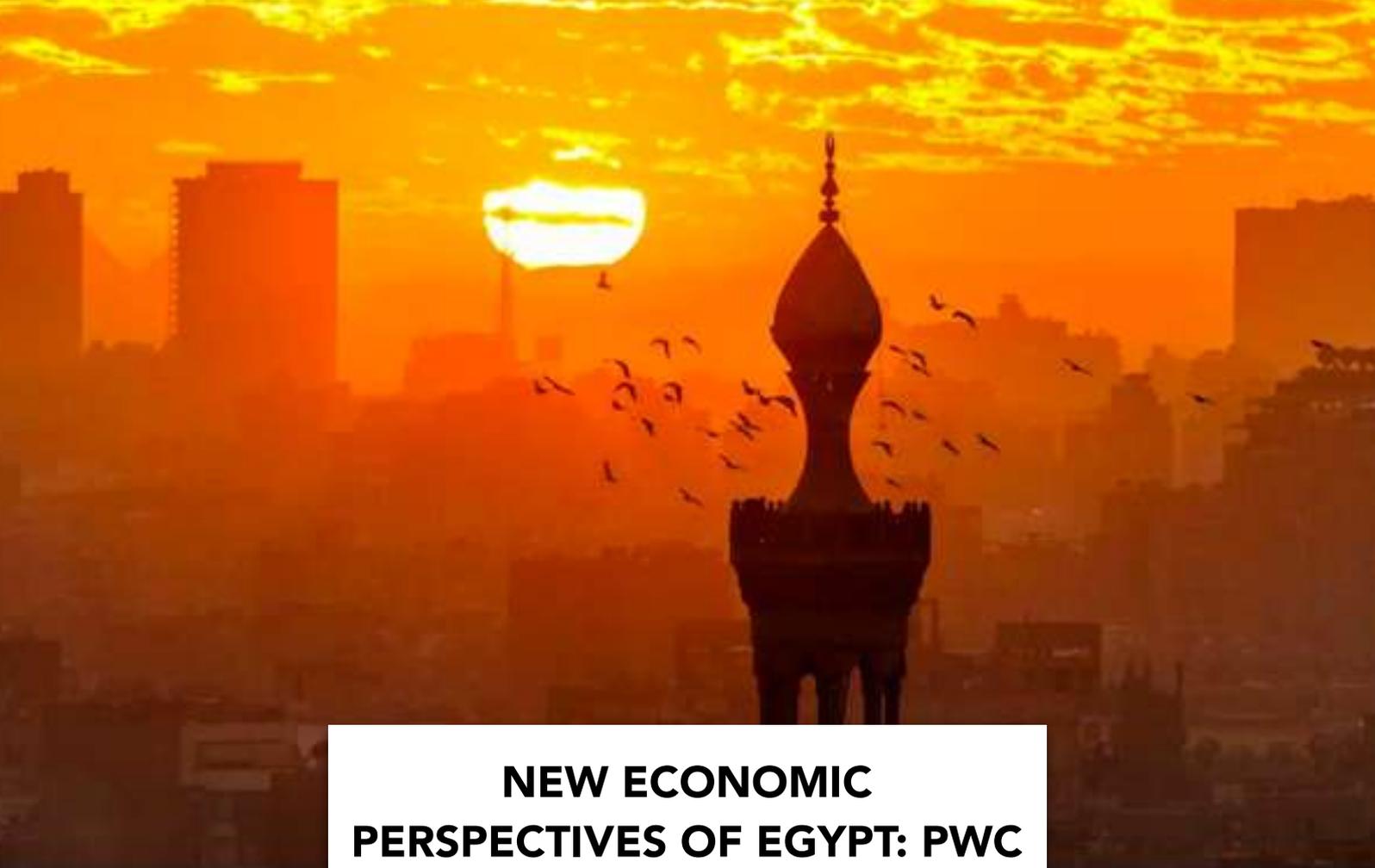
Boge, with 5 thousand squared meters of construction, installed with an investment of 10 million dollars. Will start operations through second trimester of this year and generate 200 employees.

Tecuplast, with 5 thousand squared meters of construction and an investment of 10 million dollars, this company anticipate staring operations in first trimester of this year, with 60 employees. This company are focus on plastic pieces for interiors.

Plastivalore, has a 5 thousand squared meters of construction and an investment of 10 million dollars. Anticipate they will star operations at first trimester of 2017 with 40 employees and they also focus on plastic pieces for interiors.

Costellium: with 5 thousand squared meters of construction and an investment of 10 million dollars, planning start operations in the first trimester of 2017 with 100 employees. San Luis Potosí has positioned in recent years for be an attractive place for foreign investment.

Source: El Financiero



NEW ECONOMIC PERSPECTIVES OF EGYPT: PWC

Pricewaterhouse Coopers has released a new report about economic, finance and trade aspects of Egypt.

The report has made by one of the most prestigious consulting firms, in which mentioned new investment politics which is focus on stimulate the trust of investors through reduction of potential obstacles.

The report mentioned that was a quick and strong sign of renewed confidence after the currency float decision. This sign of renewed confidence that international and regional investors have in Egypt as an economy. It is apparent that undoubtedly large growth is expected over the long term, bolstered by a free economic system.

Egypt is now well positioned to compete in global markets, in the report mentioned that expect that Egypt's exports should increase

as it is now able to offer a more competitively priced product amidst global competition.

Report mentioned that they believe there is tremendous potential for local manufacturers to seize the opportunity of the currently high cost of imports, by offering competitive, and of imports, by offering competitive, and more affordable locally produced products. Egypt occupies a geographically strategic location and offers an economical and relatively well-qualified labour force with an average labour cost of USD 1.3 per hour in 2015 according to the Economist Intelligence Unit.

Full report can be consulted in the PWC web site.

Source: Pricewaterhouse Coopers

PRIVATE CONSUME INCREASE 4.7% IN DECEMBER: NATIONAL INSTITUTE OF STATISTICS AND GEOGRAPHY

March 6, 2017. Annual rate of private consume increased 4.7%, consume of national goods and services increased 5.2% and imported goods and services only 1.6%.

Monthly indicators shown an increase of 1.8% through December 2016.

The National Institute of Statistics and Geography detailed that for components, consume of imported goods increase 5.5 per cent, and national goods 1.6 per cent regarding November 2016.

Source: La Jornada

MEXICAN ECONOMY SECRETARY: NAFTA NEEDS TO BE MODERNIZED



Mexico is prepared to negotiate changes to the North American Free Trade Agreement (NAFTA) to modernize the 23-years-old open trade pact grouping the United States, Canada and México, Economy Secretary Ildefonso Guajardo said this 3rd of march.

Guajardo said Mexico is prepared to discuss with the trump administration and Canada revisions to NAFTA, such as including labor and environmental standards. Mexico is “willing to modernize NAFTA” he said.

However Guajardo said Mexico will not accept tariffs. U.S President Donald Trump has called for new border taxes on Mexican-made goods. “It makes no sense to introduce an agreement with border restrictions or tariffs”, he said.

Source: The news

MAXIMUM HISTORICAL PRODUCTION OF VEHICLES IN FEBRUARY: AMIA

In February 2017, production and exportation of Light Vehicles shown historical increase of 11.1 per cent and 9.7 percent, in that order, regarding to 2016.

According to the Mexican Association of Automotive Industries (AMIA), in February were manufactured in Mexico 301,475 vehicles, a growth of 30,197 vehicles regarding to the same month of 2016.



President of AMIA, Eduardo Solis Sanchez, informed that in last February exportation also reported amount records, Mexico exported 240,909 vehicles, an increase of 21,239 in this month. Regarding to exportations main markets were Colombia and Brazil.

Source: La Jornada

MEXICAN FRANCHISE MARKET WILL INCREASE 8% IN 2017

Mexican franchise market will increase at 8 per cent this year according to the International Fair Franchising (FIF).

Jacobo Buzali, president of the Mexican association of franchises said “we are an increasing sector, every year we increase with numbers of double digit”.

This industry, with only 25 years in Mexico, contribute with 6 per cent to national GDP.

“This industry participates with 6 per cent of national GDP, and year on year has a bigger participation” said Miguel Angel Mancera head of government of Mexico City.

According to Mexico’s City Secretary of Economic Development, 80 per cent of franchises has a better develop in the two first years in comparison with other types of businesses.

Source: El Financiero

Trade Shows in Mexico

Aerospace Fair Mexico 2017

Date: April 26th - 29th, 2017

Place: Mexico City

Why attend?: Exhibitor will find the opportunity to showcase new technologies, new relationships with customers, make product launches and service sector, this why you can show your brand among government officials.

For more information: www.f-airmexico.com.mx

or write to: socios@camic.org

or write to: socios@camic.org



Expo Cosmética 2017

Date: May 3rd - 7th, 2017

Place: Mexico City

Why attend?: This event showcases products like focused activities and selection of exhibited products stands out as an important platform where all the professionals come together to shop for some often best and most advanced products that have been introduced in the field.

For more information:

www.registroexpocosmetica.com.mx

or write to: socios@camic.org



Trade Shows in Mexico

Airport Solutions Mexico 2017

Date: May 3rd - 4th, 2017

Place: Mexico City

Why attend?: Airport Solutions Mexico is unique in attracting the entire airport & aviation buying chain from manufactures, airport operators, developers, regulators and investors, through to end users.



For more information: www.airportsolutions.com
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Expo Dental AMIC International 2017

Date: May 3rd - 7th, 2017

Place: Mexico City



Why attend?: This event showcases products like focused activities and selection of exhibited products stands out as an important platform where all the dentistry professionals come together to shop for some often best and most advanced equipments and products that have been introduced in the field.

For more information: www.amicdental.com.mx
or write to: socios@camic.org

FIRST THREE FREE ECONOMIC ZONES WILL START IN APRIL

10 months after Free Economic Zones (FEZ) law were promulgated, in April will be emitted the declaratory to start with three of ten Free Economic Zones in Mexico, these zones are presented by federal government as economic development pole in states more needy in the country, these Free Economic Zones will have fiscal and labor benefits.

First phase includes three Free Economic Zones located in Puerto Chiapas, Coatzacoalcos, Salina Cruz y Lazaro Cardenas. Second phase includes Yucatán, Tabasco y Campeche which integrate an energetic hallway.

FEZ will have a special system to allow the investors accelerate all kind of paperwork to establish their companies in this zone.

Source: La Jornada

MEXICAN COMPANIES REDUCE COST DUE TO GLOBAL UNCERTAINTY

Due to uncertainty of economic policies of President Trump, 80 per cent of Mexican enterprises prefer compete reducing cost and making process more productive unless to innovate.

“Innovation is a key factor today more than ever, companies will considerate compete and grow” said Rodolfo Ramirez, General Director of Redbox.

Beside that, companies which are innovating to compete will have an increase and they could offer to the market better prices and services.

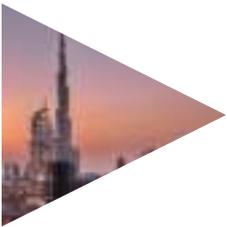
“innovation is not a resources problem, it is an ideas problem, this is what we need at this moment” emphasized.



Source: La Jornada

BENEFITS AND SERVICES

BE PART OF THE ONLY MEXICAN ORGANIZATION WITH
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Conferences and workshops on trade, business and economic topics, in order to strengthen economic ties.



CAMIC has a broad network of businessmen, companies and gubernamental bodies that will facilitate your incursion in the market.

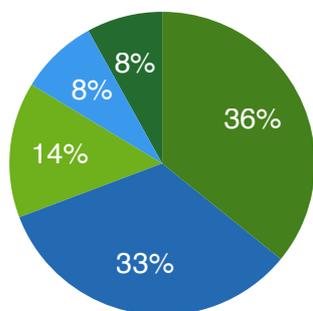
TRADE STATISTICS

Mexico-Arab Countries

December, 2016

Main importing partners

- UAE
- Morocco
- Saudi Arabia
- Egypt
- Qatar



Total exports:
USD\$902,205 MD

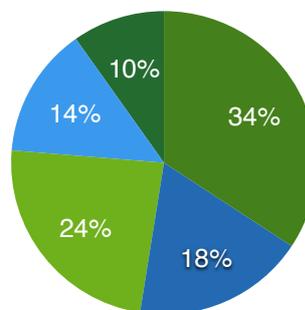
Monthly increase: 28.5%

Main exported products

Refrigerators
Vaccines
Vehicles
Confectionery
Plastic plates

Main exporting partners

- UAE
- Saudi Arabia
- Algeria
- Kuwait
- Egypt



Total imports:
USD\$836,159 MD

Monthly decrease: 8.7%

Main imported products

Phosphites
Convertors
Parts for engines
Plastic manufactures
Medicines appliances

ANNUAL INVESTMENT MEETING-DUBAI

تحت رعاية كريمة من صاحب السمو الشيخ محمد بن راشد آل مكتوم نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي

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It gathers the international investment community, corporate leaders, policy makers, experts, and practitioners from across the globe to discuss strategies on attracting FDI and to connect businesses and countries willing to engage in sustainable partnerships with investors.

For more information visit:

<http://www.aimcongress.com/en/>





ESTABLISHED THE MEXICAN CHAMBER OF ALUMINIUM INDUSTRY

After almost 30 years of does not have an industrial organism in Mexico, this month was established the National Chamber of Aluminum Industry (CANALUM)

Manuel Herrera Vega, president of CONCAMIN mentioned that face to the new panorama who has to get trough Mexican economy and industry, the foundation of a new organism is it very important.

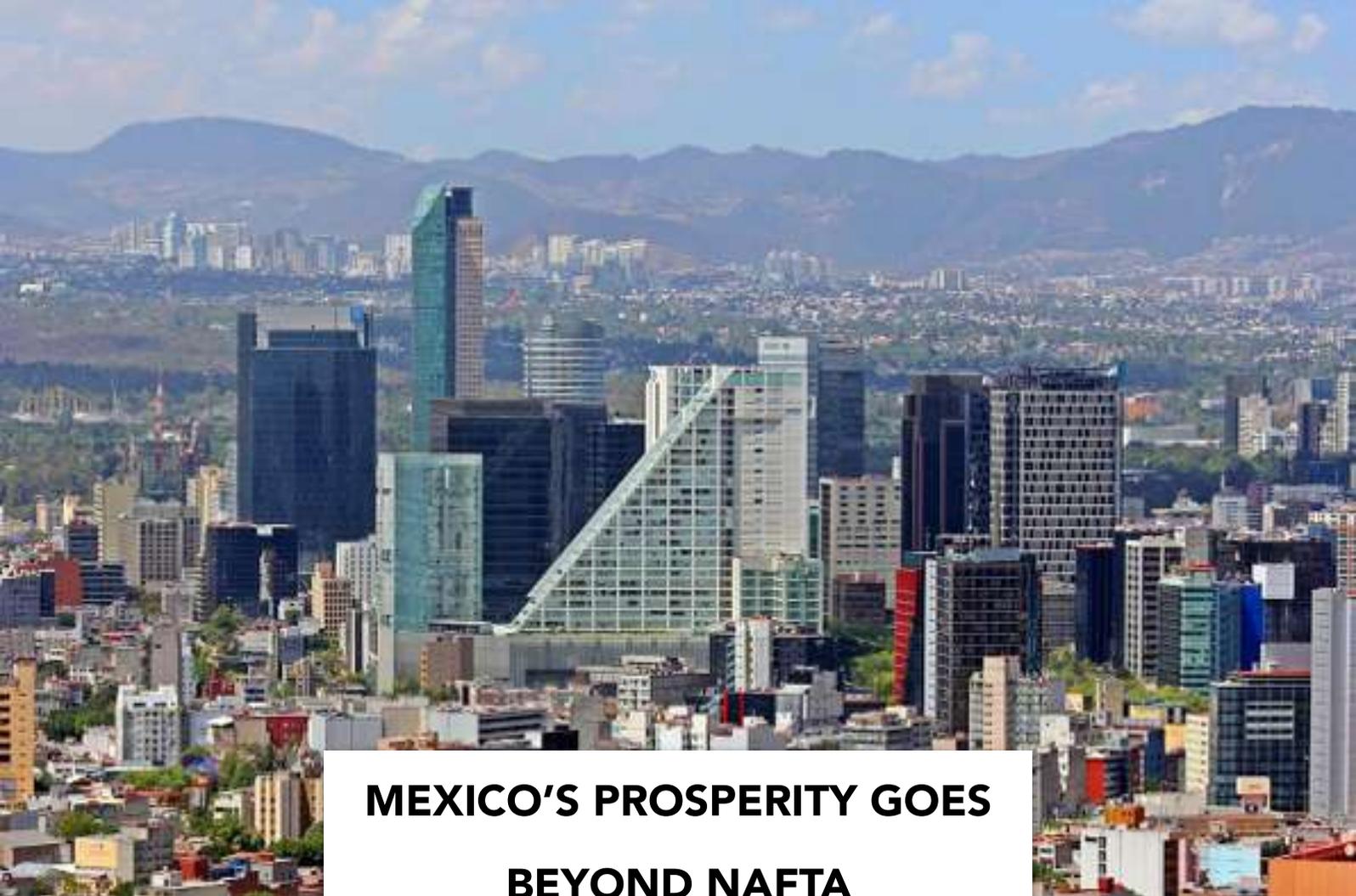
He added that aluminium is “one consumable good who can contribute to decisive ways to develop Mexican industry”.

CONCAMIN said the aluminum represents second metal most used in the world. The production of aluminum in Mexico represents 1.6 per cent of global production, 1.5 million of TM and has an anual increase of 13.7 per cent since 2011.

Mexico has presence in industries like: automotive, aerospace, transport, pharmaceutical, agro foods, jewelry, textiles, construction, package, electrical sector, home supplies and others.

Also he added that national demand is filled with own production and generate around of 122, 500 employees.

Source: La Jornada



MEXICO'S PROSPERITY GOES BEYOND NAFTA

Members of the Foreign Affairs and International Commerce Committee of the Canadian Senate stated this month that Mexico's prosperity does not necessarily depend on the North American Trade Agreement (NAFTA).

During the meeting held with legislator of the Mexican Senate's Commission for North American Foreign Relations, Committee Chair Anita Raynell Adreychuck said Canada is working towards facilitating trade between nations. She also mentioned that returns between both nations yield around 40 billion a year.

Andreychuck also said that relations between Mexico, the United States and Canada are not based solely on NAFTA and called for a discussion and assessment of a series of trilateral and bilateral initiatives geared towards improving the economic well-being of the region.

"Commerce agreements are a paramount elemental, however, they are not the only road to achieve economic prosperity. We must also consider new services such as technology and innovation; as well as social cultural and political relations. The strengthening of these areas will bring more opportunities and prosperity" said Ansreychuck.

Source: The News

Talavera Pottery

CULTURE



The Talavera is a type of pottery that was introduced to Mexico from Spain in the mid-17th-century.

More than 300 year later, the popular style endures. The colorful ceramics are found in the form of decorative tiles (azulejos) adorning buildings exterior and interior walls (one of the most spectacular examples is The Casa de los Azulejos in Mexico City), as well as in form of plates, bowls and other serving dishes found in Mexico kitchens and on dining room tables.

There are several theories about its origin in Mexico, but the most accepted explanation is that Spanish monks from the Santo Domingo monastery in Puebla sent for craftsmen from Talavera de la Reina to

teach the indigenous people of the region how to work the clay so they could create pieces similar to the ones produced in Spain. They wanted to decorate their monastery and church with tiles and religious sculptures.

The indigenous people of Mexico were very accomplished potters and already had very long tradition producing everywhere. However, they did not know how to use the potter's wheel or tin-glaze their pottery which is one of the main characteristics of the majolica ceramic.

The denominación de origen designation, which is overseen by the Mexican Talavera Regulatory Council, certifies Talavera as authentic. The process is rigorous, and once a workshop or producer achieves certification status, that designation is by means assured.





MEXICO CANCELS SUGAR EXPORT PERMITS TO USA.

Mexico has canceled existing sugar export permits to the United States to avoid penalties in a dispute over the pace of shipments, a document seen by press said, partly blaming the issue on unfilled positions at the U.S Department of Commerce.

It was not immediately clear what impact the cancellation would have on exports to the United States. The document, sent by Mexico's sugar chamber to mills this month, said existing permits would be reissued in April.

Mexico's sugar mills are currently in full swing at the height of the harvest. The amount of sugar sent to the United States varies from season to season, with the document referring to a quota of 820,000 tons in 2016/2017.

Ties Between the United States and Mexico have frayed under Donald Trump, who sees trade skewed to favor the southern neighbor and is seeking to renegotiate the North American Free Trade agreement.

The document made no suggestion that the present dispute was related to the wider politics, but described as "absurd" an interpretation by "low-level" Commerce Department officials of a clause in so-called

suspension agreements, which have regulated the sugar trade between both countries since the end of 2014.

In the document, Chamber president Humerto Jasso says the interpretation relating to how much sugar Mexico can send in the six months up to March 31 means it would only be able to export permits were canceled or what Mexico had faced.

The Mexican Economy Secretariat decide to cancel the permits since it has no counterparts at the Commerce Department to resolve the issue, the document said.

"Because the Ministry cannot resolve the issue with the DOC, since officials in charge of making decisions have not been appointed, Economy Secretariat attorneys in Washington insisted on sending a statement to the DOC acknowledging the problem and canceling existing exports, so that they can be re-issued as of April 1," the document adds.

Source. The News



QUERETARO INDUSTRIAL PARK WILL EXPANDS ADDING 150 HECTARES

Residential Touristic Developers will start this year the extension of Queretaro Industrial Park, in a field of 150 hectares, in which extension will be spent approximately 300 million of pesos.

Fifty per cent of this resources will be used to buy plots and developing infrastructure, inform Victor David Mena Aguilar, General Director of DRT.

He estimates that the extension of this industrial complex, localized in Santa Rosa Jauregui will gain investments among 100 and 300 million dollars.

The main objective of this firm is start this project by the end of the year with the propose of establish new enterprises as soon as possible.

Queretaro Industrial Park has 750 hectares, where were installed enterprises from 18 countries, which has inverted in this complex 5 billion dollars and employ 39 thousand persons.

Victor David Mena announce that due to the expansion of this park, in a brief laps of time in five to ten years will be add 1,200 to 1,500 hectares.

Source: El Financiero