



Carlos Slim Donates \$25 Million to Mexico-Based Grain Research Center.

(Page 1)  
Mexican Ministry of Foreign Affairs meets with

ambassadors of Africa, Middle East and Asia.

(Page 2)  
Herminio Blanco Mendoza presents candidacy

to the general direction of the WTO in Saudi Arabia.

(Page 2)  
Eurocopter to invest up to \$550 mn in Mexico.

(Page 2)  
Mexico signed the Madrid Protocol participation.

(Page 3)

Mexico's telecom industry grows.

(Page 3)

Business Opportunities

(Page 4)

### Mexican Business News

#### Carlos Slim Donates \$25 Million to Mexico-Based Grain Research Center.



February 13th, 2013. Carlos Slim, the world's richest man, donated \$25 million for new facilities at an international grains research center in Texcoco, east of Mexico City, already supported by the Bill and Melinda Gates Foundation, Messrs. Slim and Gates said Wednesday.

The new facilities built with the Carlos Slim Foundation funds include new greenhouse and laboratory installations at the International Corn and Wheat Improvement Center, known as Cimmyt. The center breeds and studies new varieties of high-yielding corn and wheat resistant to drought, freezes and certain pests.

"We're worried about the increase in demand for agricultural products," Mr. Slim said at a press conference, explaining his donation. "Alongside this is climate change, and, moreover, the volatility of markets for ... commodities, and that's why it's necessary to increase efficiency, productivity and production."

Cimmyt played an important role in the green revolution 50 years ago under the supervision of U.S. agronomist Norman Borlaug, who is credited with significantly reducing worldwide poverty. Mr. Gates has already donated millions of dollars to Cimmyt for various long-term projects.

Thomas Lumpkin, director of Cimmyt, said the world will need to double corn production and increase wheat production 60% by 2050 to feed the increased population.

"Failing to meet (this goal) will be disastrous for millions of people," he said. "Without the research investment in practical solutions and political support, we have all of the ingredients for a new global food crisis, even political crisis."

Cimmyt sends samples of the seeds it develops for free to about 100 countries, where they are multiplied and distributed and are used in 75% of the developing world. Researchers at Cimmyt also study ways to improve agricultural practices and technology.

"This new facility brings us into the 21st century and allows us to do the most modern kind of research," said Mr. Lumpkin. He stressed the need for continued investments in this kind of research infrastructure.

Mr. Slim and Mr. Gates both said they plan to continue donating in the future, with goals that include helping to increase collaboration among agricultural

productivity research centers worldwide.

Mr. Gates thanked Mr. Slim for his support and said of the new installations, "These laboratories will help attract the best talent in the world to come and work here."

In the past, Mr. Slim has donated to social causes such as education and child health, which he did in collaboration with fellow billionaire Mr. Gates.

Cimmyt is also involved in the study of genetically modified or transgenic corn, which is controversial in Mexico, the birthplace of the grain. Some producers fear the genetic alteration of corn with biotechnology will result in widespread contamination of native crops.

Mr. Gates and Mr. Slim said they planned to support continued investigation into genetically modified corn, but in facilities sealed off to avoid pollen flow. So far, Cimmyt has been studying genetically modified corn without producing it. However, that is expected to change in the near future.

"We'll be able to release such varieties when countries want them," Mr. Gates said.

Source: NASDAQ

## Mexican Ministry of Foreign Affairs meets with ambassadors of Africa, Middle East and Asia.

February 13th, 2013. Mexico's government intends to expand the country's presence in the fields of politics, economy and culture in Africa, the Middle East and Central Asia, as part of its priorities in foreign relations.

This was announced by the head of the Ministry of Foreign Affairs (SRE), Jose Antonio Meade Kuribreña, holders of the embassies of the countries in these regions during a working meeting held today, which aimed pipe discuss the state who keep our country's relations with these regions.

In a statement, the agency announced that the Chancellor said that "the government of Mexico will increase its participation in regional organizations before which has observer status. Further stated that our country is convinced that the current international scenario represents an opportunity to expand markets and attract new partners. "

During the meeting with the ambassadors, Meade "stressed the importance of increasing cooperation on energy and the environment with the countries of the three regions, and the desirability of deepening the dialogue and cooperation in multilateral fora," the Foreign Ministry.

Source: Frontera.info

## Herminio Blanco Mendoza presents candidacy to the general direction of the WTO in Saudi Arabia.

February 18th, 2013. This weekend, Herminio Blanco Mendoza, Mexican candidate to the Directorate General of the World Trade Organization (WTO) and Ambassador Maria de Lourdes Aranda, Special Envoy of the Government of Mexico, visited the Kingdom of Saudi Arabia in order to present Saudi authorities to the candidacy of Dr. White and solicit their support to it.

During the visit, Herminio Blanco and Ambassador Aranda met with the Minister of Commerce and Industry Tawfiq Al

Rabiah, and the Deputy Foreign Minister, Prince Abdullah bin Abdulaziz, in this meeting was attended by the Secretary for Economic and Cultural Affairs, Ambassador Youssuf Al Sadoun.

In both meetings, Dr. White exchanged views on the challenges currently faced by the WTO and the issues underlying his candidacy. In particular, Herminio Blanco explained the reasons why this is considered to be a candidate from a developing country who directs the organization in order to give new impetus.

He presented his credentials based on his experience as a Mexican secretary of commerce, negotiating several trade agreements, including free trade with North America and the European Union, as well as extensive experience in the private sector. Saudi partners were very interested in the proposals of Dr. White and recognized Mexico's leadership on issues of international trade and the strength of his candidacy.

White Doctor's visit concluded with a series of interviews with media.



Source: Ministry of Foreign Affairs

## Eurocopter to invest up to \$550 mn in Mexico.

February 18th, 2013. Eurocopter plans to invest up to \$550 million in Mexico over the next few years, the European aviation company's president and CEO, Lutz Bertling, said.

"Our company is ready to continue investing. We see maximum potential investment of approximately \$550 million," Bertling said during the inauguration of a plant in the central Mexican state of Queretaro.

## Culture Morelos Craftsmanship "Real Works of Art"



Real works of art are sculpted by the hands of people from Morelia. Mud pots and flowerpots, lacquered wood masks and figures, glazed mud items, decorative figures, forged iron and wooden furniture, pre-Hispanic instruments, amate paper art, wood figures, coarse cotton clothing, beading and stone collars, wax products, palm tree purses and baskets and any amount of pottery items can be acquired in several spots of Morelos.

Even though towns such as Tlayacapan, Ocotepc, Tepoztlan, Tlaltizapan are specialized in elaborating different types of craftsmanship, Cuernavaca gathers all the goldsmith pieces so that the visitor can choose the one they prefer. Aside from the Cuauhnahuac Museum is the craftsmanship market, with a huge amount of crafty items.

In Tlayacapan, one of the main activities is pottery. The natives of this town have their own high temperature pottery factories, in which they produce mud pots of all sizes, flower pots, mugs, mortars, figures, moneyboxes, griddles, pans and complete sets of dishes of glazed mud with great color tinges.

Amate is one of the main craftsmanship, which is a type of paper made by the Tepoztlan people, obtained from the tree cortex, where beautiful designs are painted and drawn. It is also

Mexican President Enrique Peña Nieto attended the ceremony Wednesday at the industrial facility in Colon, a city in Queretaro.

Eurocopter's total investment will depend on sales in Mexico over the next few years, Bertling said.

Initial investment at the plant in Queretaro totals \$100 million, demonstrating "how serious we are about being here in Mexico," Bertling said.

Eurocopter, which has been in Mexico for 30 years, employs 250 people who provide support to a fleet of more than 450 helicopters operating in Mexico, Central America, the Caribbean and northern South America, the executive said.

The French-German-Spanish helicopter manufacturer was created in 1992 via a merger involving France's Aeropostale-Matra and Germany's Daimler Chrysler Aerospace.



Source: La Prensa

### Mexico signed the Madrid Protocol participation.

February 21th, 2013. The Subsecretary of The Department of Competition and Regulation, Ms. Rocio Ruiz Chavez, led the ceremony of entry into force in Spain Madrid Protocol on behalf of the Secretary of Economy Ildefonso Guajardo.

This Protocol will allow brand owners to protect simultaneously in 89 countries by filing one application directly at the offices of the Mexican Institute of Industrial Property.

In this event he was accompanied by the Deputy Director General, Sector of Trademarks and Designs, the World In-

tellectual Property Binying Wang and the Director General of the Mexican Institute of Industrial Property, Miguel Ángel González Margáin.



Source: Ministry of Economy

### Mexico's telecom industry grows.

February 27th, 2013. Mexico's telecommunications industry grew 13.6 percent last year, compared to 2011, "the highest (level) in the past four years", due mainly to growth in wireless telephony and satellite television, said authorities.

The industry's growth rate was well above that of the economy, which grew 3.9 percent in 2012, the the Federal Telecommunications Commission, or Cofetel, said in a statement.

The telecom sector grew 14.4 percent in the fourth quarter of 2012, compared to the same period a year earlier, a "figure that was well above the increase in the gross domestic product of 3.2 percent observed in this period", the commission said.

Satellite television was the most dynamic performer in the fourth quarter, growing at a 22.8 percent rate, while cable television grew 6.4 percent.

Wireless telephony grew 17.8 percent and added 1.7 million subscribers in the October-December 2012 period, reaching 100.6 million subscribers, a "figure that represents a penetration rate of 85.7 subscriptions per 100 inhabitants", the commission said.

Source: La Prensa



Amate comes from the Nahuatl word amatl (paper). It was the most used paper by the Mesoamerican cultures.

The Mayas called it hunn (bark or book) and the Aztecs gave it the name amatl.

Both cultures wrote their codices in amate and there is archaeological evidence the Aztecs used it to decorate shrines, sacrifice places, gods sculptures and burials.

When the Spaniards arrived, the amate crafting stopped everywhere except in an Otomi village located in Puebla State.

People from San Pablito Pahuatlan continued the crafting of amate paper for ceremonial uses like agricultural rituals.

Amate paintings are made in brown and white bark. For the Otomi people the white paper represents nature and everything that is good while the brown represents evil. Brown paper usually features colorful paintings, made with acrylic colors, depicting flowers, birds, deer or rabbits and every day stories from the community such as fishing, hunting and harvesting.

White Amate paper is used in more intricate drawings made with pen and ink representing stories of the community life.

Other crafty works such as basketry, rain sticks and jewelry can also be acquired and admired during the weekends in the market located at the Tepoztlan main street, although there are also several established stores in which you can find textiles, Huichol and Morelos works of art, as well as different jewelry elaborated with seeds and natural stones over silver.

# Business Opportunities

## Mexican companies looking for distributors/importer

### **BACHOCO S.A. DE C.V.**

Product: Fresh egg.

Tel. +52 4616 183 524

Fax. +52 4616 116 502

Website: [www.bachoco.com.mx](http://www.bachoco.com.mx)

### **BOEHRINGER INGELHEIM VETMEDICA S.A. DE C.V.**

Product: Pharmaceutical products.

Tel. +52 33 36 68 80 00

Fax. 33 36 68 80 20

Website:  
[www.boehringer-ingelheim.com](http://www.boehringer-ingelheim.com)

### **CERREY, S.A. DE C.V.**

Product: Capital Goods Company.

Tel. +52 81 83 69 40 00

Fax. +52 81 83 69 40 55

Website: [www.cerrey.com.mx](http://www.cerrey.com.mx)

### **COMSA SEGURIDAD INTEGRAL S.A. DE C.V.**

Product: Emergency vehicles.

Tel. +52 55 33 30 83 33

Fax +52 55 33 30 75 00

Website: [www.comsa.com.mx](http://www.comsa.com.mx)

### **GRUPO GYLSA S.A. DE C.V.**

Product: Pharmaceutical products.

Tel. +52 55 56 11 45 65

Fax. +52 55 53 84 21 93

Website: [www.gylsa.com.mx](http://www.gylsa.com.mx)

### **LABORATORIOS TORNEL, S.A.**

Products: Pharmaceutical products.

Tel. +52 53 58 46 17

Fax. + 52 53 58 46 17

Website: [www.tornel.com](http://www.tornel.com)

### **METCO, S.A. DE C.V.**

Products: Edible products.

Tel. +52 55 55 20 12 66

Fax +52 55 55 40 49 06

Website: [www.metco.com.mx](http://www.metco.com.mx)

### **MOSAICOS VENECIANOS, S.A. DE C.V.**

Products: Floors.

Tel. +52 77 73 20 21 60

Fax. +52 77 73 20 19 26

Website:  
[www.mosaicosvenecianos.com](http://www.mosaicosvenecianos.com)

### **OCULUS TECHNOLOGIES OF MEXICO, S.A. DE C.V.**

Product: Pharmaceutical product.

Tel. +52 33 38 33 67 22

Fax n/a

Website: [www.oculus.com.mx](http://www.oculus.com.mx)

### **PALETAS MARA, S.A. DE C.V.**

Product: Candies..

Tel. +52 46 39 57 05 09

Fax: +52 46 39 57 02 76

Website: [www.mara.com.mx](http://www.mara.com.mx)

### **PERSONNA INTERNATIONAL, S.A. DE C.V.**

Products: Razors.

Tel. +52 55 57 52 47 19

Fax +52 55 57 52 47 19

Website: [www.personna.com](http://www.personna.com)

### **TUBOS DE ACERO, S.A. DE C.V.**

Product: Steel pipes.

Tel. +52 55 52 82 99 00

Fax +52 55 52 82 99 61

Website: [www.tamsa.com.mx](http://www.tamsa.com.mx)

### **CONDUCTORES MEXICANOS ELÉCTRICOS Y DE TELECOMUNICACIONES, S.A. DE C.V.**

Product: Construction.

Tel. +52 55 53 28 33 40

Fax. +52 55 53 28 33 46

E-mail: [www.condumex.com](http://www.condumex.com)

### **CONSORCIO DE EXPORTACIÓN VETERINARIO VETMEX, S.C.**

Products: Veterinarian products.

Tel. +52 33 38 13 05 19

Fax. n/a

Website: [www.vetmex.com.mx](http://www.vetmex.com.mx)

### **GLOBOS SMITS**

Products: Latex products.

Tel. +52 33 33 65 31 82

Fax. n/a

Website: [www.globossmits.com](http://www.globossmits.com)

**If you need further information about Mexican companies do not hesitate in contact the Arab-Mexican**