

**TECHNICAL SHEET**  
**Algerian Virtual Waste Exhibition**  
**-AVWE -**  
**3rd edition**



**Algerian Virtual  
Waste Exhibition**

**For the promotion of investment in wastes**

**June 5, 6 & 7, 2022**

on the platform  
**[www.avwe.and.dz](http://www.avwe.and.dz)**



## INTRODUCTION

**A**lgerian Virtual Waste Exhibition - AVWE is the first virtual exhibition in Algeria which deals with the theme of waste at the environmental and economic level issues.

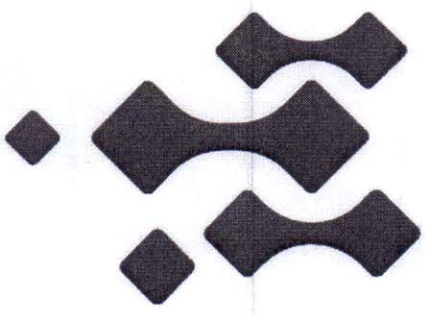
AVWE offers to the public and private economic actors a virtual space for exchange and aims to establish synergies between the various stakeholders in waste management field, encourages investment, the set up of new companies and give start-ups the opportunity to present their ideas and projects.

The 3rd edition of AVWE, organised by the National Waste Agency (AND), will be held from 5 to 7 June 2022 under the theme " For the promotion of investment in wastes", and aims to encourage investment in the recovery and recycling sector for the development of clean industries and the establishment of a circular economy.

The World Bank estimates in its report that the world production of wastes will rise up to 70% by 2050, while the waste management sector is expected to grow to \$484.9 billion by 2025, an annual growth rate of 6%. In Algeria, the total production of waste is estimated at 13.1 million tons/year for an economic amount of 43.3 billion DA.

This information gives us a good indication that investment in wastes' field is now more necessary than ever and that waste is not the end, but a starting point to provide secondary raw materials for a cleaner environment.

For three days, AVWE will be discussing ways to promote investment in the field of recycling management and waste recovery by offering a virtual space for exchanges to create synergies between the various actors.





**Name:** Algerian Virtual Waste Exhibition – AVWE (salon algérien virtuel sur les déchets)

**Type of exhibition:** professionnel et grand public

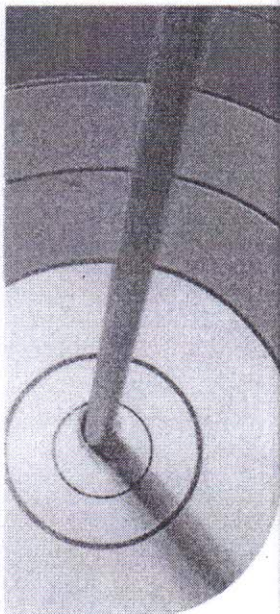
**Date:** 05 - 07 June 2022

**Theme :** For the promotion of investment in wastes

**Organiser :** National Waste Agency - AND (Algeria)

**Sponsor :** Madam Minister of the Environment

**Media partners :** Algerian TV, Ennahar, Echorouk, El Bilad, Radio Chaîne I, II, III, El Bahdja, international radio, local radio stations, .....



### **Objectives of the exhibition**

the AVWE exhibition aims essentially to:

- Promote the strategy of the public authorities working to make the recovery and recycling of waste activities that create wealth and jobs.
- Create synergies between the different actors involved in the field of waste management.
- Encourage investment and the creation of companies in the field of waste management.
- Make known virtually the equipment, services and technologies used in the field of waste recycling and recovery.
- Share experiences and know-how.
- Give the opportunity to young project holder and start-ups to present their ideas and projects.

### **Why exhibit Why exhibit Why exhibit Why exhibit: Why exhibit**

- To benefit from international visibility and to introduce them to new customers, but also to maintain existing relationships and develop the company's reputation.
- To be informed about new technologies and to monitor the competition
- To benefit from a stand personalised with the company's colours
- To obtain actual and daily statistics on the number of visitors thanks to a reliable database
- To minimise logistical costs and travel



# How to register for the exhibition



## **Exhibitor**

To exhibit at AVWE, fill in the form on the link:

**[www.avwe.and.dz](http://www.avwe.and.dz)** (exhibitor section) and after payment of the participation fees, you will be able to access your virtual stand to set it up by following the steps indicated on the platform.

## **Visitor**

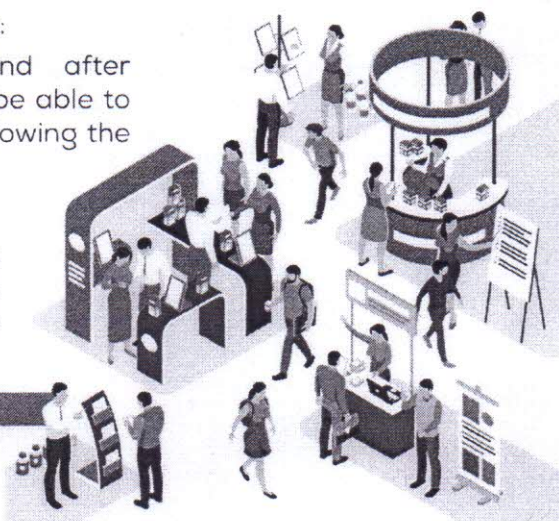
To get access to the exhibition and visit the stands, you can submit your questions to the advisors at any time by login or creating an account on this link: **[www.avwe.and.dz](http://www.avwe.and.dz)**

## **Conferences and Live on the sidelines of the exhibition**

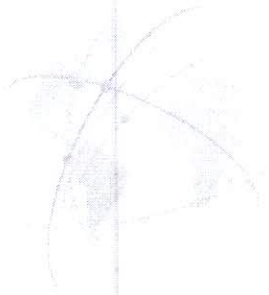
A number of conferences animated by national and international experts on the topic of the exhibition will be broadcast according to a pre-established programme.

A live is scheduled on the last day of the exhibition with the same experts and the moderator to answer questions sent by Internet users during the first two days and even those sent during the live.

The conferences and the live stream will remain accessible on the NWA YouTube channel after the exhibition.



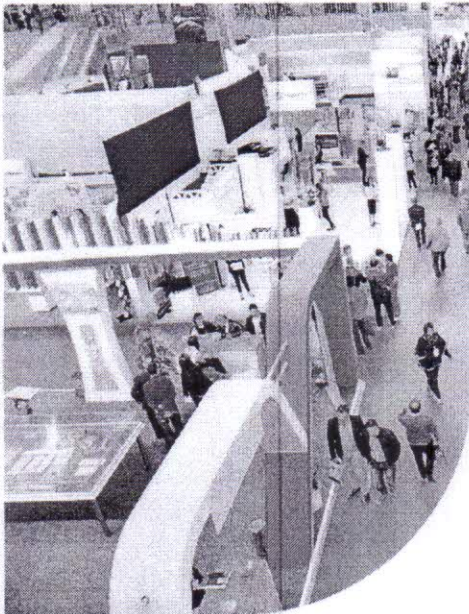
**Why visit**   **Why visit**   **Why visit**   **Why visit**   **Why visit**



- 24-hour accessibility without any travel necessity
- Easy browsing
- Optimised search
- Instant and delayed messaging

***Exhibition nomenclature (the sectors of activity present at the exhibition):***

- Waste transport and collection companies
- Suppliers of transportation and waste collection equipments
- Waste transformation and recovery companies
- Suppliers of waste transformation and recovery equipment
- companies providing services related to the recovery of waste
- Public institutions and organisation



***Distribution of Pavilions***

- Conference Pavilion
- Pavilion Ministry of the Environment and Organizations under supervision
- Partners and Foreign Institutions Pavilion
- Waste Management Equipment Suppliers Pavilion
- Service Providers Pavilion (waste collection, transport, transformation and recycling)
- Innovation / start-up pavilion
- Civil Society Pavilion (Associations active in the environment/waste management sector)